

Latest Blog:

Advantages of Partnerships for New and Emerging Brands

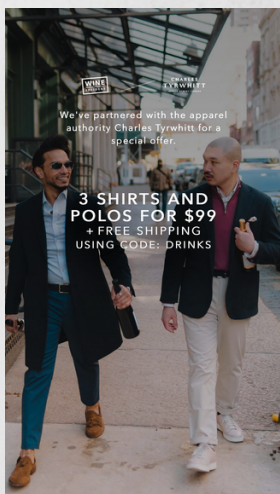


New Office Pet:

Our New York office had an unexpected visitor: a Red-tailed hawk!



CLIENT SPOTLIGHT



Wine Insiders X Charles Tyrwhitt

Collaborated for a multifaceted campaign with promotional efforts including email, social media and package inserts. The promotion has been a huge success for both our client and partner! Cheers to wine and great fashion.

JULY'S GREATEST HITS



Thor x Ulta: Love and Thunder

What better way to celebrate the launch of the new Thor movie than releasing themed makeup products? Ulta and Marvel collaborated for an out-of-the-box line of beauty products available in Ulta stores and online now.



Prada x Sun Glass Hut

Back for a summer collaboration with style, Prada has released an eyewear collection exclusively for Sun Glass Hut. The iconic fashion and designer wear brand has created new colors and styles of their popular eyewear for online and in-store purchasing.



SuperGoop! X Sunscoop

The sunscreen guru, SuperGoop! teamed up with the plant-based and allergen friendly ice cream brand Sunscoop for an epic summer collaboration. The "Suntruck" can be found around parts of New York City, The Hamptons, Chicago and Los Angeles this summer passing out sunscreen samples and ice cream.